

Farzaneh Nouri Hussein Abadi

The director and founder of the *FARIMOD* brand, university teacher, and teacher of *Technical & Vocational School*

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➤ **English Language Level:** Advanced, Holder of IELTS Certificate

➤ **Social Media**

farimod.fashionhouse

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FARIMOD

Resume Summary

- *The director and founder of the FARIMOD brand- as the first entrepreneurial brand for the students and college students in Iran-the clothing designer and manufacturer of all kinds of clothing made of hypoallergenic natural fibers for the women and children with an official website for selling the products;*
- *Director of FARIMOD Textile & Clothing Design Training Institute;*
- *Designer of specialized textile and clothing;*
- *Having strong experience in creating plans for entrepreneurship, marketing, and sales of clothing and fashion branding;*
- *Instructor of Gemini, Sketchbook, and Marvelous Designer software;*
- *Instructor of all skills related to clothing design, pattern making, and sewing;*
- *Author of specialized books on successful branding with the approach of the fashion industry in clothing published by the Jihad Daneshgahi Publications;*
- *Organizer of the national and provincial webinars specialized in the clothing and sustainable fashion;*
- *Advisor in the field of fashion and clothing industry and entrepreneurship;*
- *Having experience as the head of Clothing Group of Isfahan province and being selected as the exemplary teacher and researcher;*
- *Exemplary art student of the Technical & Vocational School and Vocational Education School of Isfahan province;*
- *Author of several Civilica articles on children's clothing branding.*

Educational Records

➤ M.A. degree in *Textile & Clothing Design*

Field of Study: Clothing design

Institution/University: *Science and Arts University of Yazd*

Yazd

2014-2016

GPA: 18/47 out of 20

➤ B.A. degree in *Design & Sewing Technology*

Field of Study: Clothing design

Institution/University: Tehran Shariati University (Public)

Tehran

2003-2005

GPA: 19.5 out of 20

Job Experiences

❖ **Director, founder, designer, and manufacturer of the FARIMOD clothing brand;**

FARIMOD Clothing Brand

Isfahan

The starting date of cooperation: *March, 2020*

Tasks & Achievements:

- ✓ *Clothing design, manufacturing and selling the children's and women's clothing with natural and hypoallergenic fibers;*
- ✓ *Clothing design, producing and selling high quality products in the form of mom and baby matching outfits together with bag, crown, headdress, and other accessories;*
- ✓ *Operating an official website for designing, producing, and selling the products, including children's and women's clothing and accessories;*
- ✓ *Owner of the first entrepreneurial brand for students of different levels of education in Iran;*
- ✓ *Having strong marketing capacity to sell the manufactured products online and in person;*

❖ **Teacher and art student of Technical & Vocational School and Vocational Education School**

Technical & Vocational and Vocational Education Schools of Isfahan Province

Isfahan

The starting date of cooperation: *September, 1998*

Tasks & Achievements:

- ✓ *Teaching the design of evening and bridal dresses for a period of 23 years;*

- ✓ *Establishment and registry of the FARIMOD brand by supporting the sustainable fashion and redress design and obtaining the first rank in start-ups;*
- ✓ *Work experience as the head of Clothing Group of Isfahan Province and giving lectures in seminars;*
- ✓ *Work experience as the arbitrator in the competitions and skill festivals of Vocational Education School;*
- ✓ *Lecturer in several national and provincial webinars in cooperation with the National Clothing Secretariat and the Clothing Group of Isfahan Province;*
- ✓ *Exemplary teacher of Isfahan Province;*
- ✓ *Exemplary art student of Technical & Vocational School and Vocational Education School of Isfahan Province;*
- ✓ *Lecturer as the founder director of FARIMOD Brand Institute and host of IranMod TV channel;*
- ✓ *Selected as one of the top researcher of Isfahan's district No.3;*
- ✓ *Membership in the committee of the specialized training groups of Shahid Mowahedi Conservatory.*

❖ **Lecturer and professor in Islamic Azad University of Najafabad**

Islamic Azad University of Najafabad

Isfahan, Najaf Abad

The starting date of cooperation: September, 2020

Tasks & Achievements:

- ✓ *Teaching specialized courses on the clothing design, pattern design, sewing, software and commercial sizing*

❖ **Professor and lecturer of Scientific-Applied University**

Imam Sadiq Scientific-Applied University of Isfahan

Isfahan

The starting date of cooperation: September, 2022

Tasks & Achievements:

- ✓ *Obtaining the first rank of start-ups at the Acceleration Event of Business-Models in the clothing industry;*
- ✓ *Cooperation of the FARIMOD Clothing Brand with Imam Sadiq Scientific-Applied University;*
- ✓ *Holding a seminar on Eco-fashion and sustainable fashion and giving a lecture in it;*
- ✓ *Holding a webinar on the modern concepts of sustainable fashion in the clothing industry and giving a lecture in it;*

❖ **Professor and instructor of Somayeh University of Najaf Abad**

Somayeh University of Najaf Abad

Isfahan, Najaf Abad

Starting date of cooperation: September, 2011

Research Works

❖ *A book entitled “Successful branding taking fashion industry approach to clothing”*

Publisher: Jihad Daneshgahi of Yazd Province

August, 2022

Related link: www.16book.ir

This book is currently being taught in Iran’s universities as a reliable scientific and academic resource in the field of clothing design, clothing, style and fashion.

❖ *A paper on the methods of building a successful Iranian clothing brand in the field of children’s clothing;*

Publisher: ISC and Civilica in the First National Clothing Conference

February, 2021

Related link: <https://civilica.com/doc/1193252>

This paper has been presented in the first national conference of Iranian clothing and indexed in Civilica database. It also ranked second and won an honorary diploma at the 10th Fajr International Fashion and Clothing Festival.

❖ *A book entitled “My Positive”;*

Publisher: Nosuh Publications

September, 2013

Related link: gisoom.com

Subject: Positive thinking psychology

❖ *A paper on branding for children in Iran and world;*

Publisher: Technical & Vocational Market Monthly

May, 2016

Related link: bazartvto.ir

❖ *A paper on nanotechnology in textile industry*

Publisher: Technical & Vocational Market Monthly

May, 2016

Related link: bazartvto.ir

Projects

❖ *Registry of national FARIMOD clothing brand;*

Employer/Applicant: Founder director of the brand

September, 2021

FARIMOD clothing brand, clothing designer, and manufacturer of women’s and children’s clothing together with accessories, the first entrepreneur for the students in Iran. This brand supports sustainable fashion and has an official website for the

clothing design, production, and sale of products with the slogan "Wear nature with love". Under this brand, designing, manufacturing, and selling all kinds of children's and women's clothing are done online and in person.

Related link: farimod.ir

❖ *Registry of FARIMOD single-purpose fashion and clothing institute*

- Employer/Applicant: Director

April, 2022

FARIMOD is a single-purpose institute for the design, fashion and clothing, which has been registered under an official license granted by *Iran's Ministry of Culture & Islamic Guidance*. In this institute, face-to-face and online training classes on different subjects are held. The subjects are as follows: fabric and clothing design, digital design methods and meeting clothing requirements, consulting and providing art, fashion and clothing services, and holding specialized workshops.

Related link: farimod.ir

Honors

- *Obtaining the first rank in the start-up business models, establishment of FARIMOD brand, clothing designer and manufacturer of children's clothing made of natural fibers in the Acceleration Event of Scientific-Applied University of Isfahan (October, 2020)*
- *Obtaining the first academic rank in the associate, bachelor, and master degrees in the design and sewing field from Tehran Shariati University and Art & Science University of Yazd (January, 2006);*
- *Obtaining the first academic rank for the master's thesis in the 36th national Islamic-Iranian fashion and clothing festival hosted by Yazd Province (April, 2013);*
- *Obtaining an honorary diploma and the second rank for the scientific paper published at Civilica at the 10th International Fajr Festival of Fashion and Clothing (January, 2021);*
- *Obtaining the first rank among all the heads of groups of the Iran's provinces selected by the National Secretariat (May, 2013);*
- *Being selected as an exemplary teacher in the 3rd district of Isfahan Province (April, 2016);*
- *Being appointed as the head of the clothing training group of Vocational Education Schools of Education Department of Isfahan Province for two years (September, 2021);*
- *Obtaining a business license from the Clothing & Tailors Union of Isfahan Province (September, 2021);*

- The registry of the FARIMOD national clothing brand- as the first entrepreneurial brand for students in Iran-by supporting the sustainable fashion and redress design (August, 2021);
- Arbitrator of the festival of selection of exemplary teachers of Isfahan Province (February, 2022);
- Obtaining integrated identifier code of Iranian fashion and clothing and registry of a work in the 6th and 7th international fashion and clothing festival hosted by Iran (July,2017);
- Obtaining a certificate of appreciation and top rank as the selected teacher and art student of Technical & Vocational School and Vocational Education School in the Isfahan Province (July,2017);
- Obtaining a certificate of appreciation as an entrepreneur teacher and student for the authorship of a book and also receiving dozens of certificates of appreciation from various scientific and educational organizations during job activity submitted by the heads of the Education Department of Isfahan Province and officials of other provinces (September, 2022);
- Obtaining the 3rd rank in the 13th and 15th call for the “Mehr Questions” held by the Presidency of the Islamic Republic of Iran (July, 2008);
- Obtaining a certificate of appreciation from the handicrafts exhibition for B.A’s thesis on collage (needle embroidery, traditional motifs, and leather and mirror mosaic) (July, 2008);
- Obtaining a certificate of appreciation and certificate of attendance in the first national festival of artist teachers hosted by Fars Province (September, 2021);
- Attendance and presentation of a work at the Turkey’s international clothing design exhibition, Mah and Mahi Gallery (June, 2022);
- Certificate of attendance and presentation of a work at the Tehran’s international exhibition of clothing design, Mah and Mahi Gallery (August, 2022);
- Obtaining a provincial certificate of appreciation from the General Department of Education of Isfahan province for producing educational content (production of the best and the largest number of educational videos related to the field of clothing design) (September, 2021);
- Arbitrator of the 14th course of applied-scientific competitions of Vocational Education Schools in Isfahan province (February, 2016).

Presentations & Lectures

- Instructor and lecturer at the national webinar on wedding dress accessories of the National Secretariat hosted by Qazvin Province (2022);

- *Instructor and lecturer at the provincial webinar on wedding dress accessories in cooperation with the clothing training group hosted by Isfahan province (2022);*
- *Instructor and lecturer at the provincial educational webinar on the sustainable fashion in the clothing industry and clothing design in cooperation with clothing training group hosted by Isfahan province (2020);*
- *Instructor and lecturer at the national educational webinar on new concepts of sustainable fashion in the clothing and design industry in cooperation with Imam Sadiq Scientific-Applied University of Isfahan province (2021);*
- *Instructor and lecturer at the national educational webinar on Eco-fashion, redress design, and sustainable fashion in cooperation with Imam Sadiq Scientific-Applied University of Isfahan province (2020);*
- *Instructor and lecturer in an Instagram live with Iranmod TV channel- as Iran's fashion media- on sustainable fashion branding and brand registration method (2020);*
- *Instructor and lecturer, and host in an Instagram live with Iranmod TV channel- as Iran's fashion media- on Isfahan-specific needlework/embroidery (2021).*

Skills

- *Certificate of attendance and presentation of the work in the Turkey's international clothing design exhibition, Mah and Mahi Gallery (2022);*
- *Certificate of attendance and presentation of a work in the Tehran's international exhibition of clothing design works, Mah and Mahi Gallery (2022);*
- *Certificate of attendance at the educational workshop on the silk woven fabric and woven tape hosted by Golestan province (2021);*
- *Certificate of attendance and obtaining a degree in the training course on Trade Union's law and business regulations (Iran Chamber of Guilds) (2021);*
- *Certificate of attendance at the training workshop of printing and painting on fabric hosted by Mazandaran province (2021);*
- *Certificate of attendance at the training workshop for the introduction of clothing design software (2021);*
- *Completion of the scientific courses on working with specialized clothing design software and modeling software (Comtasia & GEMINI) (2022);*
- *Certificate of attendance in the national virtual workshop of embroidery of bridal dress hosted by Isfahan's Clothing Group (2020);*
- *Certificate of attendance in the training workshop to get familiar with traditional embroidery hosted by Kerman province (2021);*

- *Production of educational content and useful educational videos in the field of clothing and clothing design by creating a channel in Aparat software, Telegram, and Instagram since 2019;*
- *Certificate of attendance at training workshop on the Marvelous Designer software hosted by Tehran province (2020);*
- *Certificate of attendance at the provincial webinar on resin and its uses hosted by Kashan, Isfahan province (2021);*
- *Certificate of attendance in the webinar of the pattern-making workshop with Gemini computer in Shahin Shahr region of the Isfahan Province (2021);*
- *Certificate of attendance in the national webinar on silk embroidery hosted by Kashan, Clothing Training Group of Isfahan Province (2021);*
- *Certificate of attendance in the national webinar on tambour embroidery hosted by Kashan, Clothing Training Group of Isfahan Province (2021);*
- *Certificate of attendance at the national webinar on silk woven fabric hosted by Golestan Province (2021);*
- *Certificate of attendance in the national webinar on pattern design software for clothing hosted by Alborz Province (2021);*
- *Certificate of attendance in the national training webinar of the Clothing and Sewing Design Group on lesson study hosted by Qazvin Province (04.12.2020);*
- *Attendance in the national training webinar of the Clothing and Sewing Design Group on modernity moulage hosted by Qazvin Province (12.13.2020);*
- *Signing contracts with various companies and clinics for the design and production of high quality personnel uniforms since 2018;*
- *Providing expert advice to the organizations, clothing manufacturers, clothing designers, and colleagues.*