

# FARZANEH NOORI HOSSEINABADI

Email: [farzanehnoori58@yahoo.com](mailto:farzanehnoori58@yahoo.com)

Mobile: Mobile: +989132948305



All about sustainable fashion; From helping to preserve the earth for future generations to reducing the culture of consumerism.

<https://www.instagram.com/farimod.fashionhouse/?hl=en>

[https://www.instagram.com/farimod.fashion\\_academy/channel/](https://www.instagram.com/farimod.fashion_academy/channel/)

## Profile

Director and founder of the **FARIMOD** brand, a clothing designer and manufacturer of all kinds of women's and children's clothing and accessories with anti-aging natural and hypoallergenic fibers and the first entrepreneurial brand for students and scholars' students in Iran.

Signing contracts with various companies and medical clinics for the design and production of high quality personnel uniforms since 2018 and providing expert advice to the organizations, clothing manufacturers, clothing designers, and colleagues.

Teacher of all skills related to clothing design, pattern making and sewing, author of specialized books on successful branding with the approach of the fashion industry in apparel publishing.

Academic, organizer of national and provincial webinars specialized in sustainable fashion and clothing, consultant in the field of fashion and clothing industry and entrepreneurship. Eexperience of head of clothing group in Isfahan province and exemplary teacher and researcher and the best professional technical student and associate of the province. The author of Civillica articles on children's clothing branding.

## Education

Master of textile and clothing design **2015**  
University of Science and Arts of Yazd  
Yazd- Iran

Bachelor of design and sewing technology **2005**  
Shariati Technical and Vocational College  
Tehran- Iran

## Experience

**Owner- Manager** **from 2017**  
FARIMOD ([www.farimod.ir](http://www.farimod.ir))

Designing, production and sales of all kinds of women's and children's clothing and accessories with anti-aging natural and hypoallergenic fibers as well as custom designed and produced work cloths.

FARIMOD clothing brand, clothing designer, and manufacturer of women's and children's clothing together with accessories, the first entrepreneur for the students in Iran. This brand supports sustainable fashion and has an official website for the clothing design, production, and sale of products with the slogan "Wear nature with love". Under this brand, designing, manufacturing, and selling all kinds of children's and women's clothing are done online and in person.

FARIMOD is also a single-purpose institute for the design, fashion and clothing, which has been registered under an official license granted by Iran's Ministry of Culture & Islamic Guidance. In this institute, face-to-face and online training classes on different subjects are held. The subjects are as follows: fabric and clothing design, digital design methods and meeting clothing requirements, consulting and providing art, fashion and clothing services, and holding specialized workshops.

**Lecturer of Imam Sadegh Applied Science University of Isfahan** **from 2022**  
Isfahan- Iran

Getting the first rank of start-up in the business model acceleration event in the clothing sector  
The activity and cooperation of the FARIMOD clothing brand with Imam Sadeq University of Applied Sciences. Holding and speaking on webinar on new concepts of sustainable fashion in the clothing industry

**Lecturer at Najaf Abad Azad University** **from 2020**  
Isfahan- Iran

Teaching specialized courses in the fields of dress design, sewing, software, and commercial sizing

**Tracher of Vocational and technical conservatories** **from 1998**  
Isfahan- Iran

Teaching design of evening and bridal clothing and sustainable fashion and work clothes  
Referring at competitions and skill festivals of science and work  
Speaker in several national and provincial webinars

## **Achievements**

- Obtaining the first rank in the start-up business models, establishment of FARIMOD brand, clothing designer and manufacturer of children's clothing made of natural fibers in the Acceleration Event of Scientific-Applied University of Isfahan **October 2020**
- Obtaining first academic rank in associate, bachelor, and master degrees in the design and sewing field from Tehran Shariati University and Art & Science University of Yazd **January 2006**
- Obtaining the first academic rank for the master's thesis in the 36th national Islamic-Iranian fashion and clothing festival hosted by Yazd Province **April 2013**
- Obtaining an honorary diploma and the second rank for the scientific paper published at Civilica at the 10th International Fajr Festival of Fashion and Clothing **January 2021**
- Obtaining the first rank among all the heads of groups of the Iran's provinces selected by the National Secretariat **May 2013**
- Being selected as an exemplary teacher in the 3rd district of Isfahan Province **April 2016**
- Being appointed as the head of the clothing training group of Vocational Education Schools of Education Department of Isfahan Province for two years **September 2021**
- Obtaining a business license from Clothing & Tailors Union of Isfahan **September 2021**
- The registry of the FARIMOD national clothing brand- as the first entrepreneurial brand for students in Iran-by supporting the sustainable fashion and redress design **August 2021**
- Arbitrator of the festival of selection of exemplary teachers of Isfahan Province **February 2022**
- Obtaining integrated identifier code of Iranian fashion and clothing and registry of a work in the 6th and 7th international fashion and clothing festival hosted by Iran **July 2017**
- Obtaining a certificate of appreciation and top rank as the selected teacher and art student of Technical & Vocational School and Vocational Education School in the Isfahan **July 2017**
- Obtaining a certificate of appreciation as an entrepreneur teacher and student for the authorship of a

- book and also receiving dozens of certificates of appreciation from various scientific and educational organizations during job activity submitted by the heads of the Education Department of Isfahan Province and officials of other provinces **September 2022**
- Obtaining the 3rd rank in the 13th and 15th call for the “Mehr Questions” held by the Presidency of the Islamic Republic of Iran **July 2008**
  - Obtaining a certificate of appreciation from the handicrafts exhibition for B.A’s thesis on collage (needle embroidery, traditional motifs, and leather and mirror mosaic) **July 2008**
  - Obtaining a certificate of appreciation and certificate of attendance in the first national festival of artist teachers hosted by Fars Province **September 2021**
  - Attendance and presentation of a work at the Turkey’s international clothing design exhibition, Mah and Mahi Gallery **June 2022**
  - Certificate of attendance and presentation of a work at the Tehran’s international exhibition of clothing design, Mah and Mahi Gallery **August 2022**
  - Obtaining a provincial certificate of appreciation from the General Department of Education of Isfahan province for producing educational content (production of the best and the largest number of educational videos related to the field of clothing design) **September 2021**
  - Arbitrator of the 14th course of applied-scientific competitions of Vocational Education Schools in Isfahan province **February 2016**

## **Publications & Presentations**

- Book: Successful branding taking fashion industry approach to clothing **2022**  
 Publisher: Jihad Daneshgahi of Yazd Province  
 This book is currently being taught in Iran’s universities as a reliable scientific and academic resource in the field of clothing design, clothing, style, and fashion.
- Book: My Positive **2013**  
 Publisher: Nosuh Publications  
 Subject: Positive thinking psychology
- Paper: Methods of building a successful clothing Iranian brand in the field of children’s clothing  
 Publisher: ISC in Civilica the First National Clothing Conference **2021**  
 This paper has been presented in the first national conference of Iranian clothing and indexed in Civilica database. It also ranked second and won an honorary diploma at the 10th Fajr International Fashion and Clothing Festival.
- Paper: Branding for children in Iran and world **2016**  
 Publisher: Technical & Vocational Market Monthly
- Paper: Nanotechnology in textile industry **2016**  
 Publisher: Technical & Vocational Market Monthly
- Instructor and lecturer at the national webinar on wedding dress accessories of the National Secretariat hosted by Qazvin Province **2022**
- Instructor and lecturer at the provincial webinar on wedding dress accessories in cooperation with the clothing training group hosted by Isfahan province **2022**
- Instructor and lecturer at the provincial educational webinar on the sustainable fashion in the clothing industry and clothing design in cooperation with clothing training group hosted by Isfahan province **2020**
- Instructor and lecturer at the national educational webinar on new concepts of sustainable fashion in the clothing and design industry in cooperation with Imam Sadiq Scientific-Applied University of Isfahan province **2021**
- Instructor and lecturer at the national educational webinar on Eco-fashion, redress design, and sustainable fashion in cooperation with Imam Sadiq Scientific-Applied University of Isfahan province **2020**

- Instructor and lecturer in an Instagram live with Iran mode TV channel- as Iran's fashion media- on sustainable fashion branding and brand registration method **2020**
- Instructor and lecturer, and host in an Instagram live with Iran mode TV channel- as Iran's fashion media- on Isfahan-specific needlework/embroidery **2021**

## Certificates

- Certificate of attendance and presentation of the work in the Turkey's international clothing design exhibition, Mah and Mahi Gallery **2022**
- Certificate of attendance and presentation of a work in the Tehran's international exhibition of clothing design works, Mah and Mahi Gallery **2022**
- Certificate of attendance at the educational workshop on the silk woven fabric and woven tape hosted by Golestan province **2021**
- Certificate of attendance and obtaining a degree in the training course on Trade Union's law and business regulations (Iran Chamber of Guilds) **2021**
- Certificate of attendance at the training workshop of printing and painting on fabric hosted by Mazandaran province **2021**
- Certificate of attendance at workshop for introduction of clothing design software **2022**
- Completion of the scientific courses on working with specialized clothing design software and modeling software (Comtasia & GEMINI) **2022**
- Certificate of attendance in the national virtual workshop of embroidery of bridal dress hosted by Isfahan's Clothing Group **2020**
- Certificate of attendance in the training workshop to get familiar with traditional embroidery hosted by Kerman province **2021**
- Production of educational content and useful educational videos in the field of clothing and clothing design by creating a channel in Aparat software, Telegram, and Instagram **2019**
- Certificate of attendance at training workshop on the Marvelous Designer software hosted by Tehran province **2020**
- Certificate of attendance at the provincial webinar on resin and its uses hosted by Kashan, Isfahan province **2021**
- Certificate of attendance in the webinar of the pattern-making workshop with Gemini computer in Shahin Shahr region of the Isfahan Province **2021**
- Certificate of attendance in the national webinar on silk embroidery hosted by Kashan, Clothing Training Group of Isfahan Province **2021**
- Certificate of attendance in the national webinar on tambour embroidery hosted by Kashan, Clothing Training Group of Isfahan Province **2021**
- Certificate of attendance at the national webinar on silk woven fabric hosted by Golestan Province **2021**
- Certificate of attendance in the national webinar on pattern design software for clothing hosted by Alborz Province **2021**
- Certificate of attendance in the national training webinar of the Clothing and Sewing Design Group on lesson study hosted by Qazvin Province **2020**
- Attendance certificate in the national training webinar of the Clothing and Sewing Design Group on modernity moulage hosted by Qazvin Province **2020**
- International English Language Test System (IELTS) Certificate **2022**